

## **PROGRAMME OBJECTIVES**

*The pressures of globalization and privatization have forced the organizations to find out the ways for delivering better than its competitor. They have realized that, the differentiation strategy based on supply chain is the key for success and survival in this era. The management of supply chain not only spans suppliers but extends up to employees and distributors in a seamless manner. The key philosophy of SCM covers overall improvement in productivity and profitability of all business partners. The programme is designed to provide the basic understanding of supply chain management in the global business environment and to create awareness of its contributions to the organization.*

## **PROGRAMME CONTENTS**

- *Emerging global environment and supply chain management*
- *Management of suppliers and distributors*
- *Information management and distortion of information*
- *Management of inventory and associated concepts JIT*
- *Performance issues in Supply chain*

## **PARTICIPANTS**

*For professionals ,instructors, institutions and executives engaged in public and private sector enterprises and officers working with export promotion councils, commodity boards, chambers of commerce, shipper organizations, financial organisations, shipping and logistics companies, freight forwarding/clearing agencies and other service organizations in understanding and implementing improvements through effective and efficient supply chain practices.*

## **METHODOLOGY**

*The methodology adopted is easy to understand with far-reaching impacts. Lecture presentations, Panel Discussions, Group Work as well as the reality-based case studies with global perspectives would be the key essentials and deliverables of the programme.*

## **PROGRAMME DURATION**

*20 February, 2009(Friday)*

## **FACULTY**

*The Programme will be conducted by IIFT & other eminent experts specialized in respective areas will be associated as guest speakers.*

## **PROGRAMME DIRECTOR**

*Dr. Nitin Seth  
Associate Professor & Programme Director  
IIFT, New Delhi  
Email: nitinseth@iift.ac.in  
Mob: 0-9868479281*

## **FEE**

*Rs. 5000/- per participant (non-residential). The fee includes course, venue arrangements, refreshments and certificate. The Institute provides on-campus quality accommodation at highly reasonable rates on request to participants who may so desire. This payment is to be made by way of Demand Draft (for participants outside NCR and payable at New Delhi) / Company Cheque (for participants within NCR and payable at New Delhi) in favor of Indian Institute of Foreign Trade, New Delhi.*

*\* The Institute extends a discount of 15% for 3 - 4 participants and 20% for 5 or more participants from one organization*

## **VENUE**

*Nalanda Hall, Ground Floor, IIFT Bhawan, B-21, Qutab Institutional Area, New Delhi-110016. The Indian Institute of Foreign Trade is located in Qutab Institutional Area, New Delhi. It is adjacent to National Council of Educational Research and Training (NCERT) and Qutab Hotel.*

## **HOW TO REGISTER**

*The format of registration form for participation is given on the back cover page. The form may be duly filled and returned back to us along with the Cheque /draft of participation fee at the below given address:*

**Mr. B. Prasannakumar**  
*Section officer  
Management Development Programmes Division (Room No. 422E)  
Indian Institute of Foreign Trade  
B-21, Qutab Institutional Area, New Delhi -110 016  
Phone: 011-26968318  
Fax: 011-26510961  
E-mail: mdp@iift.ac.in, [mdp@iift.ac.in](mailto:mdp@iift.ac.in), [mdp@iift@gmail.com](mailto:mdp@iift@gmail.com).*

## REGISTRATION FORM

Name of the Programme (with Dates)		MANAGING GLOBAL SUPPLY CHAINS ( 20 FEBRUARY,2009)	
Name of the Participant (in BLOCK LETTERS)	Mr./Ms	First & Middle Name	Last Name
Name of the participant ( in Hindi)			
Designation & Department			
Organization			
Office Address			
City:		State:	Pin Code:
Country:			
Phone:	Country Code	STD Code	Number
Fax:			
Mobile :			
Email :			
Academic Background			
Work Experience(in years and area of expertise)			
Source of awareness about the programme(tick the option/s)			
<i>IIFT Brochure</i>	<i>Newspaper Adv.</i>	<i>Invitation Letter</i>	<i>Email</i>
<i>IIFT Website</i>	<i>Any other</i>		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demand Draft /Cheque no.			
Bank Name			
Amount			

### Details about Nominating Authority

Name of Nominating Authority (in BLOCK LETTERS)	Mr./ Ms.	First& Middle Name	Last Name
Designation			
Mobile :			
Email :			



*Management Development Programme*

*on*

*Managing Global Supply Chains*

*20 February, 2009*

*at*

*Indian Institute of Foreign Trade  
New Delhi*